

MAKENNA PARKER

Graphic Designer

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DESIGN EXPERIENCE

SGK Schawk Japan | Internship

September 2024 - November 2024

- Designed custom PowerPoint templates for internal presentations, tailored to a large pharmaceutical company's needs with adaptations for the China office's regional branding and style preferences
- Produced motion graphics for their booth at a high-profile packaging conference in Japan, integrating graphics and motion design using After Effects to enhance the presentation of products.
- Executed several visual and informational research projects, gathering insights and visual reference of other design that is currently on the market.

Nebraska One Health Extension | Tick Tag Go

June 2022 - Current Contracted Graphic Designer

- Designed and illustrated compelling information on a small, fold-able business card, integrating visual elements with text.
- Revamped information materials in Spanish, Arabic, Vietnamese, Karen, and French, showcasing cross-cultural communication and design adaptation for global audiences.
- Engaged in thorough research on various types of ticks and the diseases they carry, ensuring the delivery of accurate and informative content.

INTERNATIONAL EXPERIENCE

Japan | Kansai Gaidai Asian Studies Program

Jan - June 2023 Semester Abroad

- Cultivated a deep understanding of Japanese influence on Western art and design while immersively living in Japan, enriching my design approach with diverse cultural perspectives.
- Conceptualized, scripted and voiced a video project on a topic of my choice, utilizing learned Japanese grammar skills to effectively communicate ideas.
- Adapted to living independently in a foreign country, demonstrating resilience, adaptability, and a willingness to embrace new experiences and challenges.

PROFESSIONAL EXPERIENCE

Art & Soul Restaurant

July 2023-August 2024

EDUCATION

BA OF GRAPHIC DESIGN

University of Nebraska-Lincoln

August 2020- May 2024

Minor: Japanese

Dean's List

Related Course Work

- Japanese 101-304
- Japanese influence on Western Art and Design
- Intro to ADVRT & PR
- Intro to 3D Computer Graphics
- Graphic Design 1, 2, 3
- Design Studio 1, 2

TECHNICAL SKILLS

Adobe Suite

Illustrator

InDesign

Photoshop

Premier Pro

After Effects

Other

Procreate

Cinema 4D

PowerPoint Master Slides

Language

English

Intermediate Japanese